



Silver Moon Show Series

At Cedar Valley Stables

www.silvermoonshowseries.com | silvermoonshowseries@yahoo.com

Dear Business Owner,

Cedar Valley Stables has been a successful horse boarding facility for over 20 years. As a growing show barn, we started our own schooling show series several years ago. Each year there is a growing number of horses and riders that compete in the many divisions and classes we offer. Our farm and show series proudly promote positive experiences and progress for horses and riders with a fun and affordable atmosphere. Last year (2022) was the seventh year that businesses sponsored our show series. As a result of these sponsorships, we were able to accommodate the growing number of competitors—giving out year-end awards in each division, as well as high-point awards. This year the series will run from April to October at Cedar Valley Stables in Reinholds, PA.

We invite you to be a part of the 2023 show year through the sponsorship of the Silver Moon Show Series. As the series grows, we continue to expand, offering full hunter and equitation divisions, as well as jumper divisions, and a fall Hunter Derby and Jumper Classic show in 2022. Our shows continue to attract many riders, family members, friends, trainers, and other associated horse industry professionals. Our marketing materials, including our website, prizelists, flyers, and social media, reach thousands of unique users per month, all of whom are active and interested participants in the local horse community, as well as the general community. We continue to find ways to increase our outreach each year through these efforts.

We will again be a qualifier series for the Colonial Classic horse show, which brings hundreds of horses and riders from the surrounding states each year. We will also be a participating series for the large Above the Standard Show Series, an association of individual horse shows in the surrounding area. We continued our partnership with the Pennsylvania Horse Show Association's Regional Show Program, which expands our exhibitor base and offers more opportunities for our current riders. The Thoroughbred Incentive Program is another organization we work with to showcase Thoroughbreds who have raced and are now leading successful lives in the show ring. These growing partnerships will continue to increase the exposure of your organization to equestrians and their families beyond Eastern Pennsylvania.

We offer several sponsorship levels to showcase your generosity and help you gain exposure to many families and horse professionals. We can also work with you to custom design a sponsorship package to suit your business needs. You will find more details regarding sponsorships later in this packet.

We look forward to working with you in 2023 to help provide riders the opportunity to compete in safe, quality horse shows at an affordable price. The success of 2022 shows were largely due to the continued support from our sponsors, and we are very appreciative! If you have any questions about the Silver Moon Show Series at Cedar Valley Stables, or would like additional information about our sponsorship program, please contact the Series at silvermoonshowseries@yahoo.com, or Robin Schnader at 717-808-2456.

Thank you for considering this request, and we hope to have the opportunity to work with you this show season!

Sincerely,

Holly Schnader, Silver Moon Show Series Manager

Cell: 717-823-8937



COLONIAL CLASSIC
LOCAL CHAMPIONS' FINALS



Silver Moon Show Series

2023 Sponsorship Levels



Platinum Sponsorship (Two Full Divisions AND Day-End Awards for One Show) - \$550.00

- * Day-end award garland with logo on garland plaque at one hunter show
- * Opportunity to provide marketing materials and banners (if provided) hung in indoor year round
- * Logo on back of show shirts given to exhibitors
- * Featured appearance on website with name, logo, and active link and in show series prizelist
- * Name on end of season awards AND ribbons at banquet
- * Two complimentary tickets to year-end banquet
- * **NOTE** – If two different entities share this, it will be \$565 because of longer embroidery needed.



Gold (Full Division) Sponsorship - \$300.00

- * Opportunity to provide marketing materials and banners (if provided) hung in indoor year round
- * Logo on back of show shirts given to exhibitors
- * Featured appearance on website with name, logo, and active link and in show series prizelist
- * Name on end of season awards (jackets, coolers, etc.) AND ribbons
- * Recognition at end of season banquet
- * One complimentary ticket to year-end banquet



Silver (Half Division) Sponsorship - \$180.00

- * Opportunity to provide marketing materials at shows
- * Appear on website with name, logo, and active link
- * Name on end of season ribbons (Possibly shared with another organization)
- * Recognition at end of season banquet



Bronze I (Year End Hi-Point) Sponsorship - \$150

- * Name and logo on website
- * Opportunity for marketing materials at shows
- * Name on year-end trophies and ribbons
- * Recognition at end of season banquet



Jump Sponsorship - \$250

- * Jump designed with company name, logo, etc. to be used at every show throughout the year
- * Name and logo on website and opportunity to provide marketing materials at shows



Classic / Medal Sponsorship – (Single Show; Single Class) \$50

- * Opportunity to provide marketing materials at show
- * Name and logo on website



Custom Sponsorship

Whatever your budget, we can custom design a sponsorship package to meet your business needs! We are also pleased to accept “in-kind” sponsorships of products, gift certificates, etc. Just let us know!

Please circle which level you would like to sponsor, and provide the following information:

Business or Sponsor name: _____

Mailing Address: _____

Business Website: _____

Representative/Contact: _____ Phone: _____

Email: _____ Division Preference: _____

Please make checks payable to HOLLY SCHNADER, and mail this form and payment to:

935 Heard Avenue, Augusta, GA 30904

The Faces of Silver Moon Show Series

